

NOTICE FOR THE SELECTION BY LIST OF PROFESSIONALS OF ONE ASSIGNMENT FOR THE PROFILE "EXPERT IN THE ORGANISATION AND MANAGEMENT OF PROMOTIONAL AND DISSEMINATION ACTIVITIES" RELATED TO THE INTERREG VB ADRION 2014-2020 PROJECT "MULTIDISCIPLINARY APPROACH AND SOLUTIONS TO DEVELOPMENT OF INTERMODAL TRANSPORT IN REGION", ACRONYM MULTIAPPRO, No. 292.

CUP: E65F18000030004

Responsible of the procedure: Andrea Condotta

## INTRODUCTION

The company F.LLI CODOGNOTTO DI CODOGNOTTO GIANFRANCO & C. S.n.c. - with registered office in Salgareda (31040 - TV), in Via Dell'Artigianato n. 7, tax code and VAT number 00359320264, PEC [codognotto@codognotto.legalmail.it](mailto:codognotto@codognotto.legalmail.it) (hereinafter "Proposing Organisation" for reasons of brevity), in relation to the performance of its activities in the management and implementation of R&I or ETC projects financed by the European Union, intends to establish a list of professionals for the assignment of assistance and consultancy services.

The Codognotto Group is one of the most dynamic companies in the European transport and logistics sector, characterized by a constant desire to innovate its services. The approach to innovation is configured as the research, development and selection of the most interesting solutions for the purpose of maintaining and increasing company competitiveness in the medium and long term, contributing to the design and offer on the market of high added value services.

Codognotto benefits of a wide network of collaborations with more than 40 research centers and universities at European level. By way of example, it is partner of the Contract Logistics Observatory of the Polytechnic of Milan, it's the main sponsor of the Masters in Transport and Logistics of the Venice University Institute of Architecture (IUAV) and of the ITS Marco Polo Foundation of Venice. The Group is also partner of several R&I and ETC projects financed through EU funds.

Any selection procedure related to the aforesaid profiles is to be considered an autonomous and separate procedure; the general aspects indicated in this notice are intended solely to define the procedures for the collection and establishment of a professional list to be used for the assignment of assistance and consultancy services.

## 1. SUBJECT OF NOTICE

The procedure intends to identify an expert in the organization and management of promotional and dissemination activities with reference to the activities planned for the INTERREG V-B project "MULTIDISCIPLINARY APPROACH AND SOLUTIONS TO DEVELOPMENT OF INTERMODAL TRANSPORT IN REGION", acronym MULTIAPPRO, n. 292.

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The aforementioned professional profile will be identified through the List of Professionals established under the procedure set out in "NOTICE FOR THE ESTABLISHMENT OF A LIST OF PROFESSIONALS FOR THE SUBCONTRACTING OF ASSISTANCE AND CONSULTANCY SERVICES IN THE FRAMEWORK OF THE MANAGEMENT OF R&I OR ETC PROJECTS FINANCED BY THE EUROPEAN UNION", of the 05.03.2018.

Selection is open to both sexes.

## 2. PROPOSING ORGANISATION

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## 3. PROFESSIONAL PROFILE

Given the activities and tasks planned for the INTERREG V-B MultiAPPRO project, F.Ili Codognotto di Codognotto Gianfranco & C. S.n.c. needs to identify the following professional profile:

- expert in the organization and management of promotional and dissemination activities;

## 4. NATURE OF PERFORMANCE AND FRAMEWORK

The services are intended to be purely consultative and to be carried out in full organizational autonomy and without any obligation of subordination towards the Proposing Organisation, but, in any case, in agreement between the Parties.

The selected profiles will be able to use the equipment made available at the Proposing Organisation's premises, carrying out their activities without observing specific working time, but having regard to the opening hours of the proposing Organisation's office.

In the execution of the assignment, the selected profiles will abide by the normal diligences required by the Law and by the Uses.

The Proposing Organisation will provide all the information necessary for the complete fulfilment of the mutually agreed tasks upon assignment through the stipulation of a specific contract.

## 5. SELECTION PROCEDURE

With reference to art. 6 of the aforementioned "NOTICE FOR THE ESTABLISHMENT OF A LIST OF PROFESSIONALS FOR THE SUBCONTRACTING OF ASSISTANCE AND CONSULTANCY SERVICES IN THE FRAMEWORK OF THE MANAGEMENT OF R&I OR ETC PROJECTS FINANCED BY THE EUROPEAN UNION", of the 05.03.2018, the selection of the profile in accordance will be carried out by evaluating the qualifications and expertise acquired by Candidates, certified by Curriculum Vitae.

A technical interview could be requested to the preselected candidate, in order to assess its suitability with respect to the reference profile.

The selection will be carried out on the basis of the professional profiles available in the List of Professionals within the 07.08.2018, applying the following criteria:

Evaluation criterion	Description
A	Previous experiences in planning and managing operational marketing activities, with particular reference to web marketing management activities (social media, digital platforms management, events promotion)
B	Previous experiences in the organization and management of public and promotional events
C	Knowledge of the European Institutions and of EU funding programs
D	Knowledge of English and of at least one other language of the Program area
E	Knowledge of the Office package and of the Adobe applications for the creation of graphic design products



## 6. TREATMENT OF PERSONAL DATA


Pursuant to Legislative Decree 196/03, the Proposing Organisation informs that the personal data provided by the interested parties will be used by the Proposing Organisation and its Group exclusively for the purposes related to this Notice and in the event of any future assignment.

Data retention may be carried out through computer and paper archives and will be processed in compliance with Legislative Decree 163/06 and subsequent amendments.

By sending the Curriculum Vitae, the interested Candidates express their consent to the processing of their personal data. The Data Controller is F.lli Codognotto di Codognotto Gianfranco & C. S.n.c., in the person of Mr. Flavio Codognotto.

At any time, the Candidate may exercise his/her rights towards the Data Controller, pursuant to the aforementioned Legislative Decree. 196/2003 and EU Regulation GDPR 2016/679 of 27 April 2016, by sending an email to [marketing@codognotto.com](mailto:marketing@codognotto.com).

Salgareda, 02.07.2018

  
The Responsible of the procedure – Mr. Andrea Condotta